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Publisher Bestsellers- University of Chicago Press

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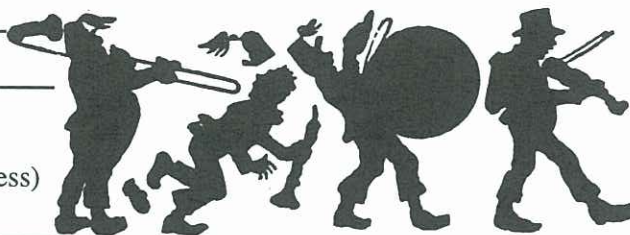
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Publisher Bestsellers

University of Chicago Press

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As incoming chair of the Association of American University Presses Library/University Press Relations Committee, **Kate Wittenberg** joins this column. Welcome Kate!

The **University of Chicago Press** certainly needs no introduction to librarians or vendors as it is one of the "biggies". With over four thousand books in print and fifty-four journals with its imprint, the scope of their editorial program is far reaching.

The creative folks at the University of Chicago Press, (thanks to **Temple Lentz** of the Publicity Department) took a different slant on the bestsellers theme this month. Rather than give us the name of their top ten bestsellers, Chicago elected to supply a list of their new Fall titles that they THINK will be the "hot picks" or bestsellers for the 1997 Fall season. After reading this bit of crystal ball gazing, take a few minutes to check over your Fall orders to see if you have left any of these out.

Lastly, with a tongue-in-cheek approach, the University of Chicago Press lists its "Best Kept Secret" the perennial bestseller, *The Chicago Manual of Style* (14th edition) which, I am sure, is a title near and dear to anyone in the publishing-related professions. I am sure this title helps pay many of the bills at Chicago!

Future Bestsellers University of Chicago Press

Neighbors and Strangers: The Fundamentals of Foreign Affairs William R. Polk, Cloth \$24.95, 376 pages 0-226-67329-4.

Black Camelot: African-American Culture Heroes in Their Times, 1960-1980 William L. VanDeburg, Cloth \$29.95, 304 pages 30 Halftones 0-226-84716-0.

The Conquest of Cool: Business Culture, Counterculture, and the Rise of Hip Consumerism Thomas Frank, Cloth \$22.95, 264 pages 18 halftones 0-226-25991-9.

Demanding Medical Excellence: Doctors and Accountability in the Information Age Michael L. Millenson, Cloth \$24.95, 384 pages 0-226-52587-2.

All the Essential Half-Truths about Higher Education George Dennis O'Brien, Cloth \$19.95, 208 pages 0-226-61654-1.

Vigil Alan Shapiro, Cloth \$18.95, 146 pages 0-226-75034-5.

The Voice Imitator Thomas Bernhard, Cloth \$17.95, 112 pages 0-226-04401-7.

Brassai: Letters to My Parents Cloth \$29.95, 336 pages 37 halftones 0-226-07146-4.

The Art of Moral Protest: Culture, Biography, and Creativity in Social Movements James M. Jasper, Cloth \$35.00, 456 pages 13 tables 0-226-39480-8.

The Ovary of Eve: Egg and Sperm and Preformation Clara Pinto-Correia, with a foreword by Stephen Jay Gould, Cloth \$29.95, 408 pages 55 halftones 0-226-66952-1.

The Story I Tell Myself: A Venture in Existentialist Autobiography Hazel E. Barnes, Cloth \$29.95, 368 pages 20 halftones 0-226-03732-0.

The Good European: Nietzsche's Work Sites in Word and Image David Farrell Krell and Donald L. Bates, Cloth \$55.00, 264 pages, 63 color plates, 154 halftones 0-226-45278-6.

Hiding Mark C. Taylor, Paper \$29.95, 256 pages, 122 halftones 0-226-79159-9.

Creating Country Music: Fabricating Authenticity Richard A. Peterson, Cloth \$24.95, 272 pages, 37 halftones 0-226-66284-5.

England in 1819: The Politics of Literary Culture and the Case of Romantic Historicism James Chandler, Cloth \$34.95, 576 pages, 7 halftones 0-226-10108-8.

Parting from Phantoms: Selected Writings, 1990-1994 Christa Wolf, Cloth \$24.95, 248 pages. 11 halftones 0-226-90496-2.

Silencing the Guns in Haiti: The Promise of Deliberative Democracy Irwin P. Stotzky, Cloth \$24.95, 248 pages 0-226-77626-3.

Forgetful of Their Sex: Female Sanctity and Society, ca. 500-1100 Jane Tibbetts Schulenburg, Cloth \$34.95, 600 pages, 20 halftones 0-226-74053-6.

Tricks of the Trade: How to Think about Your Research While You're Doing It Howard S. Becker, Cloth \$35.00 0-226-04123-9, Paper \$13.95 0-226-04124-7, 264 pages, 1 halftone, 5 tables.

Best Kept Secret University of Chicago Press

The Chicago Manual of Style: 14th Edition Chicago Editorial Staff, Cloth \$40.00, 933 pages 0-226-01389-7.

Although we can hardly say that Chicago's best-known book is its best-kept secret, the *CMOS* is a must for any researcher, writer, or grammar fanatic. "For those not already familiar with the *Chicago Manual*, it is perhaps the definitive writing reference work, revered by scholars, universities, publishers, and editors." — *Bloomsbury Review*. 